

3  
CONTRACT

KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

And:

Great American Media (GMMB)  
1010 Wisconsin Avenue  
Washington, DC 20007

<u>Contract / Revision</u> 477027 /		<u>Alt Order #</u> 06146293
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Estimate #</u> 1194	
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
N 7	KVVU	10/16/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	1	\$70.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--				5	\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$350.00	NM			
	See MG 7.6,7.7,7.8,7.9,7.10,7.11												
	2	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$350.00	NM			
	See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12												
	3	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$350.00	NM			
	See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17												
	4	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$350.00	NM			
	See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17												
	5	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$350.00	NM			
	See MG 7.6,7.7,7.8,7.9,7.10,7.11												
	6	KVVU	10/21/12-10/21/12	Extra Weekend	Su 6-7p	-----Su	:30		\$325.00	NM			
	Ⓜ Credited												
	7	KVVU	10/21/12-10/21/12	Friends Weekend	5-6p	-----Su	:30		\$225.00	NM			
	Ⓜ Credited												
	8	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30		\$150.00	NM			
	Ⓜ Credited												
	9	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30		\$150.00	NM			
	Ⓜ Credited												
	10	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30		\$150.00	NM			
	Ⓜ Credited												
	11	KVVU	10/20/12-10/20/12	CSI: Miami	1am - 5am	-----Sa--	:30		\$70.00	NM			
	Ⓜ MG for 4.3,7.1,11.1,7.5												
Totals												61	\$46,825.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	61	\$46,825.00	\$39,801.25
<b>Totals</b>	61	\$46,825.00	\$39,801.25

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive  
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(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
477027 /	06146293

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	DCCC	1194

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS DCCC	10/23/12 / 10/23/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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REP HEADLINE# 6146293 TRF# 477027 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT25/12 15.10  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*  
 \*\*CHANGES\*\*

ADV # \_\_\_\_\_ ADV. NAME \_\_\_\_\_ ISS/DCCC \_\_\_\_\_ REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
 AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

3050 K ST NW,  
 WASHINGTON, DC 20007  
 SALES PRSN PH- TERESA DIFURIA

ORDER # \_\_\_\_\_ CONTRACT # 6146293 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT25/12 15.10

REP: OK'D M8  
 MOVING \$ TO HL 46825 (-1000)  
 PLS CNF THANKS  
 NIKKI

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
42	S		600P-700P	30		\$325.00	10/21	10/21	0		SUN	0

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1194  
 AGENCY PRODUCT CODE = 14

PROGRAM : EXTRA WEEKEND  
 ORD COM1: SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.  
 THIS IS A MAKE-GOOD FOR OCT16 ON LINE-4 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR OCT16 ON LINE-7 FOR 2 SPOTS/WK  
 THIS IS A MAKE-GOOD FOR OCT16 ON LINE-11 FOR 1 SPOT/WK  
 CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT21

REP HEADLINE# 6146293 TRF# 477027  
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 15.10  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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43	S		500P-600P	30		\$225.00	10/21	10/21	0		SUN	0
PROGRAM : FRIENDS												
ORD COM1: SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-45												

44	S		230P-500P	30		\$150.00	10/21	10/21	0		SUN	0
PROGRAM : MATINEE MOVIE												
ORD COM1: SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-45												

STATION MAKEGOOD OFFERS:

M8	OK'D	BUY#44	MISSED: SUN/230P-500P	OCT21 (3/WK)	30S	\$150.00					(OCT23/12)	
		BUY#42	SUN/600P-700P	OCT21	30S	\$325.00						
		BUY#43	SUN/500P-600P	OCT21	30S	\$225.00						
OFFER: NONE												
CMT: SPOTS N/A DUE TO SPORTS. FLIGHT ENDED. PLS CREDIT.												

OCT/12 46825.00 CONTRACT TOTAL 46825.00  
TOTAL SPOTS 61

MARKET TOTALS \$231,575 KVVU 20% KSNV 31% KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%  
KTUD 1%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE